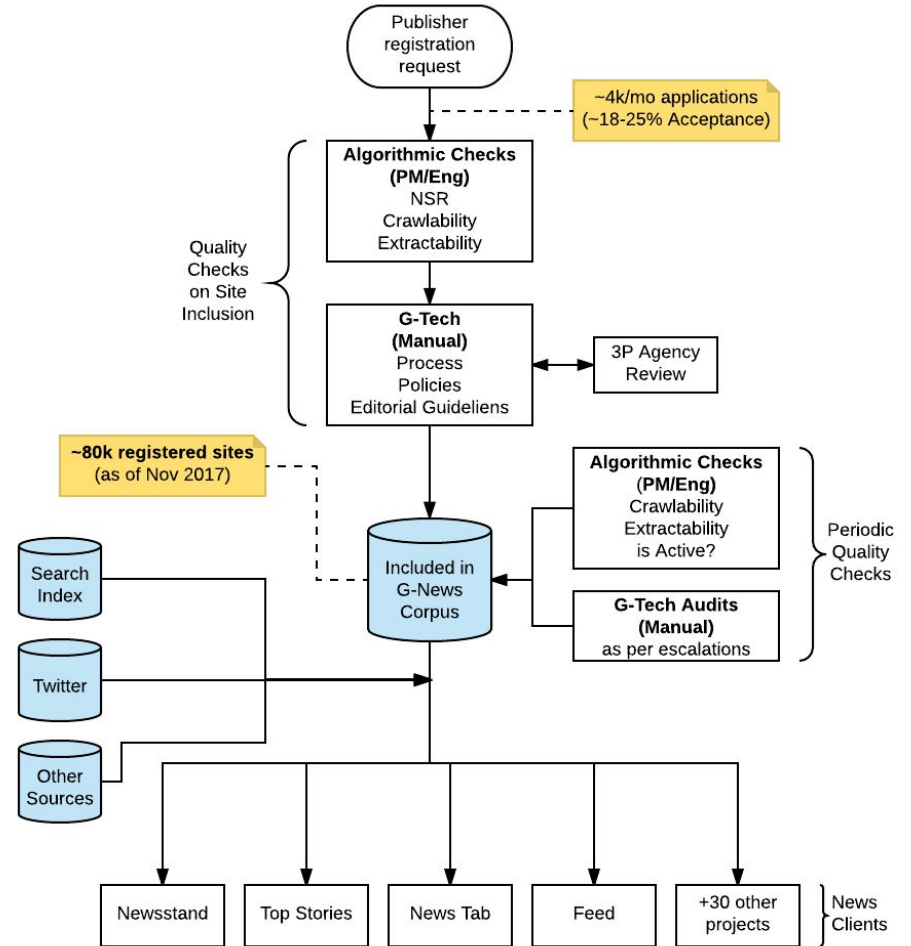# Expanding Collaboration for News Quality

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History

News Ecosystem

Prev. Work on Web Spam

Feeding WebSpam Manual Actions to News Corpus

- [Design Doc](#)

- Corpus removal
  - Removal, demotion penalties

- Temp. corpus suspension
  - Hacked

Potential

Beyond Web Spam

Increasing policy coverage over

- ## Abuse
Other spam types, malware, deception etc.

- ## Fringe/controversial
Factually incorrect, fake, irrelevant, non-news etc.

- ## Sensitive
Hate, geo-politically sensitive, diversity & bias etc.

- ## Inappropriate
Sexually explicit, graphic violence and vulgarity etc.

T&S can help

- Badness signal discovery & data sharing for policy enforcement

- Multi-lang market analyst support across all top languages globally

- Leveraging TVC resources where automation is not possible

- Aligning with policy (GPP is part of T&S)

- T&S Eng resources

Proposed AIs

- setting up a metric for corpus quality

News corpus badness rate

- broader policy enforcement and abuse detection

Beyond webspam

- better detecting low quality

lq sources + lq content in hq sources

- clean & regularly sanitized news corpus

both for site registration + ongoing